

The Innovation Experience

What if you and your team created solutions more effectively ...and made them happen?

AIC's innovation and creativity workshops ...

are a memorable take home experience that will improve your workplace.

Explore your creativity

Rediscover your creativity and use it at work in creating useful innovations – as individuals and teams.

Help your brain to think differently and creatively through play, drawing, painting, dough, straw constructions, drama, pictures - see your situation in new ways.

Learn how to solve any problem using creative problem solving – and then apply it to a work situation.

Discover your thinking style

Identify your personal thinking styles for creativity and problem solving by using the *FOURSIGHT* thinking styles profile. People have different styles and all styles are needed to solve a problem and implement a solution.

Improve team work and solve problems

Using co-ordinated team thinking, solve your intractable workplace problems; create new business opportunities

Find new ideas and solutions for the workplace

Discover new, fun and energising ways of generating different ideas. Using real workplace problems - see and think about them very differently.

Use these new ideas to solve problems and develop new solutions and then plan for implementation.

ease, energy and fun

Choose an option that suits you

- Two-hour taster for your team
- Half day and full day workshops for workplaces
- Innovation leadership development
- Key note presentations and breakout workshops

PO Box 2525, Warwick WA 6024
T 08 9448 1301 M 0409 113 845

E info@appliedinnovation.com.au
W www.appliedinnovation.com.au

Overview of a half day experience

The following is a general outline of a typical half day workshop. All our workshops can be tailored and customized for specific organisations or situations.

- **Innovation and creativity**

The nature of and difference between, innovation and creativity

Innovation and creativity in history, business and our personal lives

Participants will experience your own creativity using drawing, painting, dough, straw constructions, drama, pictures – and will solve problems.

- **Innovation concepts**

The human brain, human development - innovation and creativity

Encouraging innovation and creativity in the workplace

Thinking styles, creativity and better teams (FOURSIGHT thinking profile)

Examples from the organisation

- **Creative problem solving**

Innovation and the creative problem solving process

Introduction to and experience of the 4-step creative problem solving method

- **Idea generation/ tools and techniques**

Particular tools and techniques for generating ideas and possible solutions such as:

- Brainstorming
- Team problem solving
- Synectics
- Metaphor and Analogy
- Bug listing
- Bunches of bananas
- Free association
- Story telling
- Brain sketching and brain writing

In a half-day session, up to 4 or even 5 new techniques can be covered.

- **Idea implementation (turning ideas into action)**

Up to 4 sorting and prioritising methods will be explored including card-sorting and categorising.

Methods for reviewing and possibly strengthening weaker or even discarded options will be covered.

- **Application at work**

Participants will identify how they can apply their creativity at work and become more innovative for the benefit of the organisation and themselves.